

2016-2019 THREE YEAR OPERATING PLAN

Mission: Education is the key to an excellent future. The Spoon River College Foundation actively seeks resources to provide excellent educational opportunities at Spoon River College.

- **Scholarships** --Flow-through, General, Named Endowed, Dual Credit, Student Trustee and All American Honors
- **Technology/Facility Upgrades** --Technology Enhanced Classrooms, computers and computer labs, Interactive Video System, audio/visual/presentation equipment, special technology, furniture/furnishings, instructional equipment, new or renovated buildings; signage
- **Annual Program Support** – Innovation grants; arts/humanities; athletics; receptions; special programs for targeted populations; community programs; SRC Alumni Association events

Support is generated through a variety of funding mechanisms

- Annual or Regularly Scheduled Sustainability Campaigns
- Grants
- Memorials/Bequests/Planned Giving
- Named Endowed Scholarships (Interest Earned) or other scholarship solicitations
- Major Gifts/Capital Campaigns/Naming Rights for facilities/rooms
- Special Events
- General contributions

Strategic Initiatives

- I. To increase the opportunities for scholarships for all Spoon River College Students
 - Create and implement a plan to secure additional scholarship awards for (1) dual credit; (2) short-term credentialing; and (3) part-time students
- II. To secure resources to enhance college facilities, technology and instruction
 - **Implement administrative and organizational changes as recommended by Development Assessment firm** and agree to work with Board of Trustees to prepare for capital campaign
 - Create and implement a plan to increase developmental focus in Macomb area, both for short-term and capital campaign
 - Conduct feasibility study and capital campaign for Macomb campus with Board of Trustees
 - **Complete payment of \$100,000 for financial support of the multipurpose facility in Canton**
 - Create and implement strategies to capitalize on momentum of the completion of the multipurpose facility (i.e. brick campaign, targeted gifts to rebuild Canton facility line, etc.)
 - **Create and implement a plan to determine need and feasibility for potential new student housing complex on or near SRC Canton Campus.**
- III. To facilitate programs which connect individuals to Spoon River College and the Foundation
 - **Create and implement a three year plan to increase SRC Alumni participation and sustainability**

- Create and implement a three year plan to fully establish a Legacy Society and secure a minimum of ten members
- Create and implement a plan to increase General Unrestricted funding by \$10,000 annually
- Host annual fundraising event in Havana or Rushville, with each site hosting an event once every two years
- Create and implement a plan to increase our investment in, and strengthen, the Foundation's annual campaign